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|  | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** |
| **Week 1 April 13** | 10am- Orientation/ Opening Circle  1pm- HUB Orientation  2pm- Setting Goals  5pm- **Meet the Mentors** | 10am- The Next Step: Problem/Solution  1pm+ MVP  Office Hours | 10am- 10 @ 10  11am- Check-in w/ Luni  Office Hours/Mentors | 10am- The Next Step: Opportunity  12:30pm- Hub Lunch  Office Hours/Mentors | 10am- 10 @ 10  1pm- Story Telling  Office Hours/Mentors |
| **Week 2 April 20** | 10am- 10 @ 10  Noon- Lunch  Office Hours/Mentors | 10am- The Next Step: Competition  Office Hours/Mentors | 10am- 10 @ 10  11am- Check-in w/ Luni  Office Hours/Mentors | 10am- The Business Model Canvas  12:30pm- Hub Lunch  Office Hours/Mentors | 10am- 10 @ 10  1pm- Story Telling  Office Hours/Mentors |
| **Week 3 April 27** | 10am- 10 @ 10  11am- Resetting goals  Noon- Lunch  Office Hours/Mentors | 10am- The Next Step: Financial Model  Office Hours/Mentors | 10am- 10 @ 10  11am- Check-in w/ Luni  Office Hours/Mentors | 10am- The Next Step: Realities of Funding  12:30pm- Hub Lunch  Office Hours/Mentors | 10am- 10 @ 10  1pm- Story Telling  Office Hours/Mentors |
| **Week 4 May 4** | 10am- 10 @ 10  Noon- Lunch  Office Hours/Mentors | 10am- The Next Step: Marketing  1pm+ Corporate essence  Office Hours/Mentors | 10am- 10 @ 10  11am- Naming & logos  Office Hours/Mentors | 1pm-6pm **Visit Pinchot @ IslandWood** | 10am- 10 @ 10  1pm- Story Telling  Office Hours/Mentors |
| **Week 5 May 11** | 10am- 10 @ 10  Noon- Lunch  Office Hours/Mentors | 10am- The Next Step: Sales  1pm+ Sales Funnel  Office Hours/Mentors | 10am- 10 @ 10  11am- Sales Process  Office Hours/Mentors | 10am- The Next Step: How to Pitch  Office Hours/Mentors | 10am- 10 @ 10  11am- Pitch design  Office Hours/Mentors |
| **Week 6 May 18** | 10am- 10 @ 10  11am- Pitch redesign  Noon- Lunch  Office Hours/Mentors | 10am- Pitch coaching  Office Hours/Mentors | 10am- 10 @ 10  11am- Pitch redesign  Office Hours/Mentors | 10am- Pitch coaching  Office Hours/Mentors | 10am- 10 @ 10  11am- Pitch redesign  Office Hours/Mentors |
| **Week 7**  **May 25** | 10am- 10 @ 10  11am- Pitch practice  Noon- Lunch  Office Hours/Mentors | 10am- Pitch coaching  Office Hours/Mentors | 10am- 10 @ 10  11am- Pitch practice  Office Hours/Mentors | 10am- Pitch coaching  12:30pm- Hub Lunch | 10am- 10 @ 10  11am- Pitch practice  Office Hours/Mentors |
| **Week 8**  **June 1** | 10am- 10 @ 10  Noon- Lunch  4pm- Run through  6pm- **ALUMNI DAY** | 10am- Rehearsal  Office Hours/Mentors | 10am- 10 @ 10  2pm- Dress rehearsal  6pm- **DEMO DAY** | 1pm-6pm **Visit Pinchot @ IslandWood** | 10am- 10 @ 10  11am- Debrief  Office Hours/Mentors |
| **Week 9**  **June 8** | 10am- 10 @ 10  11am- Final goals  Noon- Lunch  Office Hours/Mentors | 10am- The Next Step: Corporate Culture  Office Hours/Mentors | 10am- 10 @ 10  Office Hours/Mentors | 10am- The Next Step: Q&A and Impact  12:30pm- Hub Lunch  Office Hours/Mentors | 10am- 10 @ 10  1pm- Story Telling  Office Hours/Mentors |
| **Week 10**  **June 15** | 10am- 10 @ 10  Noon- Lunch  6pm- **INVESTOR DAY** | Office Hours/Mentors | 10am- 10 @ 10  Office Hours/Mentors | 12:30pm- Hub Lunch  Office Hours/Mentors | 10am- Closing circle |

**EVENTS: 10 @ 10** is the morning status meeting; **The Next Step** are the entrepreneurship classes; **Lunch** is where teams eat lunch together, bringing problems to solve as a group; **Hub Lunch** is a building-wide, community networking lunch, often with guest speakers, **Story Telling** is where fledglings share stories of their homelands and businesses, and occasionally guests come to share stories with the fledglings; **Pitch practice** and **Pitch coaching** help make your pitches into TED-quality talks; **Office Hours** and **Mentors** are unstructured times to talk with Luni and the mentors; **Demo Day** is the big night, on-stage; **Alumni Day** add **Investor Day** smaller on-stage events; and assorted other events will be added to this agenda as the program progresses.