|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Monday** | **Tuesday** | **Wednesday** | **Thursday** | **Friday** |
| **Week 1April 13** | 10am- Orientation/ Opening Circle1pm- HUB Orientation2pm- Setting Goals5pm- **Meet the Mentors** | 10am- The Next Step: Problem/Solution1pm+ MVPOffice Hours | 10am- 10 @ 1011am- Check-in w/ LuniOffice Hours/Mentors | 10am- The Next Step: Opportunity12:30pm- Hub LunchOffice Hours/Mentors | 10am- 10 @ 101pm- Story Telling Office Hours/Mentors |
| **Week 2April 20** | 10am- 10 @ 10Noon- LunchOffice Hours/Mentors | 10am- The Next Step: CompetitionOffice Hours/Mentors | 10am- 10 @ 1011am- Check-in w/ LuniOffice Hours/Mentors | 10am- The Business Model Canvas12:30pm- Hub LunchOffice Hours/Mentors | 10am- 10 @ 101pm- Story Telling Office Hours/Mentors |
| **Week 3April 27** | 10am- 10 @ 1011am- Resetting goalsNoon- LunchOffice Hours/Mentors | 10am- The Next Step: Financial ModelOffice Hours/Mentors | 10am- 10 @ 1011am- Check-in w/ LuniOffice Hours/Mentors | 10am- The Next Step: Realities of Funding12:30pm- Hub LunchOffice Hours/Mentors  | 10am- 10 @ 101pm- Story TellingOffice Hours/Mentors |
| **Week 4May 4** | 10am- 10 @ 10Noon- LunchOffice Hours/Mentors | 10am- The Next Step: Marketing1pm+ Corporate essenceOffice Hours/Mentors | 10am- 10 @ 1011am- Naming & logosOffice Hours/Mentors | 1pm-6pm **Visit Pinchot @ IslandWood** | 10am- 10 @ 101pm- Story TellingOffice Hours/Mentors |
| **Week 5May 11** | 10am- 10 @ 10Noon- LunchOffice Hours/Mentors | 10am- The Next Step: Sales1pm+ Sales FunnelOffice Hours/Mentors | 10am- 10 @ 1011am- Sales ProcessOffice Hours/Mentors | 10am- The Next Step: How to PitchOffice Hours/Mentors  | 10am- 10 @ 1011am- Pitch designOffice Hours/Mentors |
| **Week 6May 18** | 10am- 10 @ 1011am- Pitch redesignNoon- LunchOffice Hours/Mentors | 10am- Pitch coachingOffice Hours/Mentors | 10am- 10 @ 1011am- Pitch redesignOffice Hours/Mentors | 10am- Pitch coachingOffice Hours/Mentors  | 10am- 10 @ 1011am- Pitch redesignOffice Hours/Mentors |
| **Week 7****May 25** | 10am- 10 @ 1011am- Pitch practiceNoon- LunchOffice Hours/Mentors | 10am- Pitch coachingOffice Hours/Mentors | 10am- 10 @ 1011am- Pitch practiceOffice Hours/Mentors | 10am- Pitch coaching12:30pm- Hub Lunch | 10am- 10 @ 1011am- Pitch practiceOffice Hours/Mentors |
| **Week 8****June 1** | 10am- 10 @ 10Noon- Lunch4pm- Run through6pm- **ALUMNI DAY** | 10am- RehearsalOffice Hours/Mentors | 10am- 10 @ 102pm- Dress rehearsal6pm- **DEMO DAY** | 1pm-6pm **Visit Pinchot @ IslandWood** | 10am- 10 @ 1011am- DebriefOffice Hours/Mentors |
| **Week 9****June 8** | 10am- 10 @ 1011am- Final goals Noon- LunchOffice Hours/Mentors | 10am- The Next Step: Corporate CultureOffice Hours/Mentors | 10am- 10 @ 10Office Hours/Mentors | 10am- The Next Step: Q&A and Impact12:30pm- Hub LunchOffice Hours/Mentors  | 10am- 10 @ 101pm- Story Telling Office Hours/Mentors |
| **Week 10****June 15** | 10am- 10 @ 10 Noon- Lunch6pm- **INVESTOR DAY** | Office Hours/Mentors | 10am- 10 @ 10Office Hours/Mentors | 12:30pm- Hub LunchOffice Hours/Mentors | 10am- Closing circle |

**EVENTS: 10 @ 10** is the morning status meeting; **The Next Step** are the entrepreneurship classes; **Lunch** is where teams eat lunch together, bringing problems to solve as a group; **Hub Lunch** is a building-wide, community networking lunch, often with guest speakers, **Story Telling** is where fledglings share stories of their homelands and businesses, and occasionally guests come to share stories with the fledglings; **Pitch practice** and **Pitch coaching** help make your pitches into TED-quality talks; **Office Hours** and **Mentors** are unstructured times to talk with Luni and the mentors; **Demo Day** is the big night, on-stage; **Alumni Day** add **Investor Day** smaller on-stage events; and assorted other events will be added to this agenda as the program progresses.